

# PRIVACY POLICY

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IWISHU 2014, Contrada CozÓra 30 6984 - Pura, Canton Ticino (Switzerland) complies with the data protection rights of its online visitors. Protecting your privacy is our top priority. It therefore goes without saying that we collect, process and use your personal information exclusively in accordance with the following principles and in compliance with the applicable data protection laws.

Personal information is data which we use in order to clearly identify a person or to contact a specific person (e.g. name, address, telephone number, email address, and so on).

We only ask for personal information where this is necessary to provide our services, such as, for example, when you subscribe to the newsletter. We collect and process your personal information carefully and only for the purposes described in said Privacy Policy and only to the extent required for those purposes. We keep your personal information only for as long as is necessary to provide our services or until you apply for it to be deleted.

## **COLLECTION AND USE OF INFORMATION**

Various access data are stored when you access our website (such as IP address, date and time of access, name of retrieved file etc.). This data is stored without reference to the individual visitor; this means that the information will remain anonymous and therefore your identity will not be disclosed. We use this data to continually improve our website, to generally perform analyses, and to gear our marketing initiatives to the identifiable requirements of users.

## **NEWSLETTER**

Once you have subscribed to our newsletter you will receive regular updates about our new products, upcoming events and other related topics, either by email. By subscribing you authorise us to use the personal information you have provided for communication and promotional purposes as well as for the purpose of conducting statistical analyses. You can easily cancel your subscription to the newsletter at any time. This can be done emailing us at [info@iwishu.mobi](mailto:info@iwishu.mobi)

## **CONTACTS**

IWISHU Team is here for you at all times and will be happy to answer any additional questions you have regarding data protection if you email [info@iwishu.mobi](mailto:info@iwishu.mobi).



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